

ANIL KARACA

Data Journalist & Communications Specialist

CONTACT INFORMATION

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Location: Karşıyaka, İzmir, Turkey

Date of Birth: 12.09.1993

PROFESSIONAL SUMMARY

Results-driven **Data Journalist and Communications Specialist** with a Master's degree in New Media and over five years of experience transforming complex datasets into compelling news stories. Excels at making data accessible through clear visualizations and narratives. Skilled in interactive data visualization, responsive web development, Python programming for data analysis, and multi-channel communications. Certified drone remote-pilot, enabling aerial data collection and imaging. Combines technical expertise with storytelling capabilities.

WORK EXPERIENCE

Communications Advisor

İZBETON A.Ş. (İzmir Metropolitan Municipality)

September 2019 - November 2024

- Lead internal and external communications for İzmir's primary infrastructure subsidiary
- Produce multimedia content including videos, infographics, and press materials
- Manage media relations to promote urban projects
- Coordinate with city officials to enhance transparency on municipal initiatives

Social Media Producer

İzmir Metropolitan Municipality

September 2020 - June 2021

- Strategize and execute multi-platform social media campaigns (Instagram, Twitter, LinkedIn, TikTok)
- Oversee content calendars and monitor analytics to boost audience engagement
- Craft persuasive copy for the city's digital channels
- Leverage journalism background to inform and mobilize the public

Editor

BirGün Gazetesi (Daily Newspaper)

August 2017 - August 2019

- Managed editorial workflow and digital content for a national Turkish daily
- Wrote and edited news and feature articles using data journalism techniques
- Authored technology section articles on digital media strategies
- Collaborated with reporters and designers for timely, accurate storytelling

Editor

dokuz8 (Online News Portal)

November 2016 - August 2017

- Edited and curated news content focusing on local and national issues
- Supervised a team of writers
- Refined headlines and optimized articles for online readership
- Introduced data-driven visual elements to enhance reader understanding

Editor

Ege'de Son Söz (Regional Newspaper)

August 2014 - July 2016

- Produced print and web articles covering regional news in the Aegean
- Developed core journalistic skills in reporting and editing
- Coordinated with print production teams
- Gained foundational experience in new media trends

EDUCATION

M.A., New Media

Kadir Has University, Istanbul

2017 - 2019

B.A., Journalism

Ege University, Izmir

2010s

TECHNICAL SKILLS

- **Data Visualization:** D3.js, Plotly, Matplotlib, Flourish
- **Web Development:** React, Next.js, Node.js, WordPress
- **Programming & Data Analysis:** Python (Pandas, NumPy, SciPy), SQL, Excel
- **Social Media & Content Strategy:** Campaign planning across Instagram, Twitter, LinkedIn, TikTok
- **Copywriting.**
- **Other:** Certified Remote Drone (UAV) Pilot for aerial photography

CERTIFICATIONS

- **Remote Drone Pilot License** (RPAS Certification)
- Ongoing professional development in data science, digital marketing, and multimedia storytelling

KEY PROJECTS

2024 Turkey Local Elections (Interactive Data Analysis)

Developed interactive visualizations of the April 2024 local election results with city-by-city party control changes and vote counts to illustrate political shifts.

İzmir Traffic Accident Report (Data Journalism, 2024)

Analyzed a 17,000-row dataset of vehicle crashes to map accident frequency, locations, and timelines in İzmir, producing an interactive report highlighting traffic safety trends.

İzmir Residents' Hometowns (Data Visualization, 2024)

Designed a Python-based map showing the provinces of origin for residents of İzmir by district.

İzmir Public Transportation Usage (Data Analysis, 2019-2023)

Used municipal open data (~16,000 records) to visualize usage patterns of İzmir's transit system (buses, metro, ferries, İZBAN) through a Dash (Python) web app.

İzmir Emergency Meeting Points Map (GIS Project, 2023)

Mapped official designated emergency gathering locations in İzmir using government data, creating an interactive web map.

"Emergency Solutions" Documentary (Video Project, 2022)

Directed and produced a mini-documentary on "Acil Çözüm" (Emergency Solutions), a municipal infrastructure program, showcasing its impact on underserved neighborhoods.

PUBLICATIONS

- **Master's Thesis (2019):** "News readers' perception of clickbait news" (Kadir Has University)
- **Data-driven articles** including "Turkey elections: 'Red wave' conquers Anatolia" (April 2024)
- **Speaker** at local media workshops on data journalism and social media strategy

LANGUAGES

- **Turkish:** Native proficiency
- **English:** Professional working proficiency

INTERACTIVE LINKS

- [View Portfolio Website](#)
- [Data Journalism Projects](#)
- [Video Productions](#)
- [Contact Me](#)
- [Read Master's Thesis](#)